How FSU Stacks Up To Its Peers: National Views of FSU
Four Recent National Reports

• National Center for Education Statistics, Integrated Postsecondary Education Data Set (IPEDS) Data Feedback Report, 2009

• National Survey of Student Engagement (NSSE), 2008

• Collegiate Learning Assessment Institutional (CLA) Report, 2006-2008

• Oklahoma State University Graduate Assistant Survey, 2008
The Reports Compare FSU to Other Universities

- **IPEDS**
  - 61 Public Research Universities

- **NSSE**
  - Southern University Group – 31 Public Research Universities
  - Public Universities in the Same Carnegie Classification – 23 Public Research Universities
  - Comparable Public Research Universities – 69 Public Research Universities

- **CLA**
  - Universities (n=189) participating in the testing program – normed to students entering with similar SAT scores

- **OSU**
  - Universities participating in the survey – 58 Research Univ.
Universities in IPEDS Comparison Group

| Arizona State                  | University of California - Berkeley |
| Colorado State                | UC - Davis                          |
| Georgia Institute of Technology | UC Irvine                           |
| Indiana University            | UCLA                                |
| Kansas State University       | UC - Riverside                       |
| Louisiana State university    | UC - San Diego                       |
| Michigan State                | UC - Santa Barbara                   |
| Montana State                 | UC - Santa Cruz                      |
| North Carolina State          | University of Cincinnati             |
| Ohio State                    | University of Colorado - Boulder     |
| Oregon State                  | University of Connecticut            |
| Pennsylvania State            | University of Delaware               |
| Purdue                       | University of Georgia                |
| Rutgers                      | University of Hawaii - Manoa         |
| Stony Brook University        | University of Illinois - Chicago     |
| SUNY at Albany                | University of Illinois - Urbana      |
| Texas A&M                     | University of Maryland - College Park|
| The University of Tennessee   | University of Massachusetts - Amherst|
| The University of Texas at Austin | University of Michigan - Ann Arbor|
| University of Buffalo         | University of Minnesota - Twin Cities|
| University of Alabama - Birmingham | University of Nebraska - Lincoln    |
| University of Arizona         | University of North Carolina - Chapel Hill |
FSU is One of the 20 Largest Public Universities in the United States

<table>
<thead>
<tr>
<th>Rank</th>
<th>University</th>
<th>Size (in 1000s)</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Ohio State University</td>
<td>52</td>
</tr>
<tr>
<td>2</td>
<td>Arizona State University - Tempe</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>University of Florida</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>University of Minnesota - Twin Cities</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>University of Texas - Austin</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>University of Central Florida</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Michigan State University</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Texas A&amp;M</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>University of South Florida</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Pennsylvania State University</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>University of Illinois - Champaign</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>University of Wisconsin - Madison</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>New York University</td>
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</tr>
<tr>
<td>14</td>
<td>Purdue University</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>University of Michigan</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td><strong>Florida State University</strong></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>University of Washington - Seattle</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Indiana University - Bloomington</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Florida International University</td>
<td></td>
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<tr>
<td>20</td>
<td>University of Arizona</td>
<td>37</td>
</tr>
</tbody>
</table>

source: Digest of Education Statistics, 2008, Table 236
FSU is much younger than our peers
A History of Change … And Progress

- 1851 Legislature enacted
- 1854 Florida Institute (“boys school”)
- 1857 Seminary West of the Suwannee (coed)
- 1861-65 Florida Collegiate and Military Institute
- 1865 Seminary West of the Suwannee
- 1901 Florida State College
- 1905 Florida Female College (“girls school”)
- 1909 Florida State College for Women
  note: motto and seal are introduced
- 1947 Florida State University (coed)
  note: Seminole becomes the mascot
- 1952 First Ph.D. awarded in Chemistry
FSU is Larger Than Most of Its Comparable or Aspirational Peers

Enrollment: Unduplicated Headcount, FTE and Part-time fall, 2007-2008

- Unduplicated Headcount Total: 45,812
- Unduplicated Headcount Undergraduate: 34,623
- Total FTE Enrollment: 29,590
- Part-time fall Enrollment: 6,625

Comparison Group Median:
- Unduplicated Headcount Total: 32,453
- Unduplicated Headcount Undergraduate: 23,770
- Total FTE Enrollment: 27,308
- Part-time fall Enrollment: 4,519
FSU is Also More Diverse

Percent of All Students Enrolled by Race/Ethnicity, Fall 2008

- African-American: FSU = 10%, Comparison Group Median = 4%
- Hispanic: FSU = 11%, Comparison Group Median = 4%
- White: FSU = 71%, Comparison Group Median = 69%
- Asian: FSU = 3%, Comparison Group Median = 6%
- American Indian: FSU = 1%, Comparison Group Median = 0%
- Non-resident Alien: FSU = 3%, Comparison Group Median = 6%
FSU Attracts Undergraduates

Percent of Applicants Admitted and Enrolled

- Enrolled Full Time:
  - FSU: 40%
  - Comparison Group Median: 42%

- Admitted:
  - FSU: 47%
  - Comparison Group Median: 63%
OUR STUDENTS TRAVEL GREAT DISTANCES TO ATTEND OUR UNIVERSITY

<table>
<thead>
<tr>
<th>Distance From Home</th>
<th>FSU</th>
<th>Natl.</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-100</td>
<td>9%</td>
<td>50%</td>
</tr>
<tr>
<td>101-500</td>
<td>68%</td>
<td>42%</td>
</tr>
<tr>
<td>&gt;500</td>
<td>23%</td>
<td>8%</td>
</tr>
</tbody>
</table>
And Pass More Than 50 Other Institutions on Their Way to Us

- State Universities
- Community Colleges
- Members of Independent College and Universities of Florida, Inc.
- Florida Association of Postsecondary Schools and Colleges, Inc.
- Other
Our students arrive very well prepared

- Our First-Time-In-College Students Arrive With Excellent Academic Credentials
- They Take Far More Than The Required Academic Courses in High School and Earn High Marks

<table>
<thead>
<tr>
<th>Courses Required</th>
<th>FSU Students</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>18</td>
<td>25.5</td>
<td>18</td>
</tr>
</tbody>
</table>
We receive a large number of applications for graduate study.
In-State Undergraduate Tuition and Fees Are Low

Tuition and Fees for Full-Time, FTIC, Undergraduates: AY 2007-2008

Comparison Group Median

$7,656

$0 $1,000 $2,000 $3,000 $4,000 $5,000 $6,000 $7,000 $8,000 $9,000

Δ = $3,669 per FTE or ~$108 million

FSU

$3,987

Δ = $3,669 per FTE or ~$108 million
FSU Has Less To Spend Than Its Peers

Core Expenses per FTE Enrollment, by Function: FY 2008

- Student Services: $1,202 (FSU), $2,299 (Comparison Group Median)
- Institutional Support: $1,530 (FSU), $2,179 (Comparison Group Median)
- Academic Support: $1,232 (FSU), $2,787 (Comparison Group Median)
- Public Service: $1,211 (FSU), $2,232 (Comparison Group Median)
- Research: $3,688 (FSU), $7,445 (Comparison Group Median)
- Instruction: $8,424 (FSU), $11,062 (Comparison Group Median)

Δ instructional = $2,638 per FTE
Fewer Faculty

Student-to-Faculty Ratio: Fall 2008

Comparison Group Median: 18

FSU: 25

FTE Students per FTE instructional staff
Salaries are a Recruiting and Retention Issue

Average Salaries of Full-Time Instructional Staff Equated to 9-Month Contracts, by Academic Rank: AY 2008-2009
Graduate Student Stipend Recruiting Issues

Mean Graduate Student Stipends: 2008

Δ = $2,772
Research Assistants
$13,027

Δ = $3,034
Teaching Assistants
$12,005

Δ = $3,034

$15,799

$15,039

FSU
Oklahoma State University Survey of 42 Universities
Nonetheless, Performance is Generally High

- Attracts Quality Undergraduate Students
- Obtains High Retention and Graduation Rates Among Undergraduates
- Maintains Substantial Degree Production
- Achieves Faculty Publication
- Attracts Quality Graduate Students
- Sustains a Pervasive “Culture of Achievement”
Degree Production is High

Number of Degrees Awarded, By Level: AY 2007-2008

- Doctor's: FSU 730, Comparison Group Median 667
- Master's: FSU 2,075, Comparison Group Median 1,469
- Bachelors: FSU 7,615, Comparison Group Median 4,600
Retention & Graduation Rates have steadily improved

6-Year Graduation Rate for FTIC Students: By Race/Ethnicity of the 2002 Cohort
First Year Retention is at an All-time High

First Year Retention
(n~6300 First Time in College)
The Quality of Teaching is High—
80% of the faculty are rated Excellent or Very Good

### Assessment Questions

1. Description of course objectives and assignments
2. Communication of ideas and information
3. Expression of expectations for performance in this class
4. Ability to assist students in or out of class
5. Respect and concern for students
6. Stimulation of interest in the course
7. Facilitation of learning
8. Overall assessment of instructor

### Evaluation

<table>
<thead>
<tr>
<th></th>
<th>Excellent</th>
<th>Very Good</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
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</tbody>
</table>
Diversity in Graduate Student Degrees is High

• FSU Ranks 18th Nationally in the Number of Doctorates Awarded to African Americans
• Ranked a Top School for Hispanics in Law
• Ranked a Top School for Hispanics in Medicine
We have a Strong Record of Faculty Publications and Research Expenditures

PUBLICATIONS

- 7,243 publications from 2004-2008
- 5,566 publications from 1999-2003
- 4,987 publications from 1994-1998

RESEARCH EXPENDITURES

- $206.6 million in 2008
- $199.8 million in 2007
- $191.4 million in 2006
Success in a Number of Areas

Areas Where FSU Outperforms Peer Groups: NSSE 2008

- Discussed grades or assignments with an instructor:
  - FSU: 56%
  - Southern University Group: 52%
  - Other Public Universities: 57%
  - Comparable Research Universities: 61%

- Received prompt oral or written feedback from faculty on your academic performance:
  - FSU: 59%
  - Southern University Group: 56%
  - Other Public Universities: 61%
  - Comparable Research Universities: 67%

- Memorizing facts, ideas, or methods from your courses and readings so you can repeat them in pretty much the same form:
  - FSU: 62%
  - Southern University Group: 62%
  - Other Public Universities: 67%
  - Comparable Research Universities: 72%

- Solving Complex real-world problems:
  - FSU: 61%
  - Southern University Group: 62%
  - Other Public Universities: 64%
  - Comparable Research Universities: 67%

- Worked harder than you thought you could to meet an instructor's standards or expectations:
  - FSU: 55%
  - Southern University Group: 51%
  - Other Public Universities: 56%
  - Comparable Research Universities: 58%
Overall Satisfaction Outpaces Peers


Would you evaluate your entire educational experience at this institution as excellent or good?
- FSU: 90%
- Southern University Group: 89%
- Public Universities: Same Carnegie Class: 87%
- Comparable Research Universities: 82%

If you could start over again, would you definitely or probably go to the same institution you are now attending?
- FSU: 90%
- Southern University Group: 87%
- Public Universities: Same Carnegie Class: 85%
- Comparable Research Universities: 83%
Satisfaction in Florida

Overall Satisfaction Among Seniors, by Selected Florida Universities: NSSE 2008

- **FSU**: 90% (90%)
- **USF**: 84% (83%)
- **UCF**: 84% (83%)
- **FIU**: 86% (81%)
- **FAU**: 80% (77%)

- Yellow bar: Would you evaluate your entire educational experience at this institution as excellent or good?
- Blue bar: If you could start over again, would you definitely or probably go to the same institution you are now attending?
1. **Performance Task Results for First-time, Full-time Students**
   
The increase in learning on the performance task is **ABOVE EXPECTED** at an institution with students of similar academic abilities.
   
   Freshman Score: 1143
   Senior Score: 1246
   CLA score Range: 400 to no maximum score.

2. **Analytic Writing Task Results for First-time, Full-time Students**
   
The increase in learning on the analytic writing task is **ABOVE EXPECTED** at an institution with students of similar academic abilities.
   
   Freshman Score: 1058
   Senior Score: 1279
   CLA score Range: 400 to no maximum score.

3. **Make-An-Argument Task Results for First-Time Students**

4. **Critique-An-Argument Task Results for First-Time Students**
   
The increase in learning on these tasks is **AT EXPECTED** at an institution with students of similar academic abilities.
Student Awards
(2005-2009)

• Three RHODES SCHOLARS
• Three TRUMAN SCHOLARS
• Three GOLDWATER SCHOLARS
• Thirteen FULBRIGHT FELLOWS
• One UDALL SCHOLAR
• Two PICKERING SCHOLARS
• One ROTARY INTERNATIONAL SCHOLAR
• Numerous other recognitions
There are Areas that Need Improvement

• Some Will Require Additional Resources
  • Smaller Classes
  • More Classes
  • More Papers
  • More Research Opportunities
  • More Research Availability

• Others Will Not
  • Student Collaboration
  • Culture of Increased Effort
Areas Where FSU Performs Below Peer Groups: NSSE 2008

<table>
<thead>
<tr>
<th>Category</th>
<th>FSU</th>
<th>Southern University Group</th>
<th>Public Universities: Same Carnegie Class</th>
<th>Comparable Research Universities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed a culminating senior experience (capstone, thesis, exam)</td>
<td>29%</td>
<td>29%</td>
<td>29%</td>
<td>29%</td>
</tr>
<tr>
<td>Worked with classmates outside of class to prepare class assignments</td>
<td>60%</td>
<td>62%</td>
<td>59%</td>
<td>53%</td>
</tr>
<tr>
<td>Said the institution emphasizes studying and academic work</td>
<td>80%</td>
<td>81%</td>
<td>80%</td>
<td>74%</td>
</tr>
<tr>
<td>Spent more than 10 hours/week preparing for class</td>
<td>57%</td>
<td>60%</td>
<td>56%</td>
<td>50%</td>
</tr>
<tr>
<td>Wrote at least one paper or report of 20 pages or more</td>
<td>48%</td>
<td>49%</td>
<td>47%</td>
<td>34%</td>
</tr>
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</table>
Reputation: US News and World Over Time

US News Rankings (Undergraduate)

<table>
<thead>
<tr>
<th>Magazine Edition:</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<td>Survey Year:</td>
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<td>2007</td>
<td>2008</td>
<td>2009</td>
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<td>Fall Stats</td>
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<td>2005</td>
<td>2006</td>
<td>2007</td>
<td>2008</td>
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<table>
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<th>Rank Among US Public Universities</th>
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<th>53</th>
<th>54</th>
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<th>48</th>
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<tbody>
<tr>
<td>Final Rank: Private &amp; Public</td>
<td>109</td>
<td>110</td>
<td>112</td>
<td>102</td>
<td>102</td>
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<tr>
<td>Peer Assessment Rank</td>
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<td>85</td>
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<td>86</td>
<td>88</td>
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<tr>
<td>Financial Resources Rank</td>
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<td>207</td>
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<td>208</td>
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<tr>
<td>Graduate and Retention Rank</td>
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<td>90</td>
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<tr>
<td>Student Selectivity Rank</td>
<td>77</td>
<td>115</td>
<td>120</td>
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<tr>
<td>Faculty Resources Rank</td>
<td>114</td>
<td>114</td>
<td>110</td>
<td>115</td>
<td>109</td>
</tr>
<tr>
<td>Alumni Giving Rank</td>
<td>90</td>
<td>50</td>
<td>50</td>
<td>43</td>
<td>45</td>
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</tbody>
</table>

Source: US News and World Report Best Colleges